

Offering Meeting Place Solutions



The future isn't what it used to be.

Offices are changing. You've heard it before and, with hindsight, you know how little difference it's made in reality. So, should you just ignore the trend analysts and carry on working as usual?

Seven of ten HR departments view the lack of skilled co-workers as the biggest problem in the future.¹ New co-workers, born in the 1980s and 90s, are going to make different demands. It's not just because they are in short supply, it's because that's who they are. They are also the generation who grew up with mobile phones, laptops and the Internet. In addition, more women than men pursue an education.² What effect will that have?

A survey showed that people today spend just as much time in collective areas as at their own desks.³ Tomorrow, it'll be more. Meeting places will become workplaces.

¹ Kairos Future, an international research and consulting firm specialising in future strategies.

² Den kaxiga generationen ("The self-assured generation") an article by Anders Rydell.

³ Frank Duffy, internationally renowned expert on the future of the office and the flexible use of space.

Many younger co-workers are just as happy working from home or at a café as at the office. For them, nine-to-five is just like any other time of the day, not necessarily office hours.





A study in 17 European countries shows that more women than men pursue an education. That means there will be more and more women in decision-making positions.*

*Den kaxiga generationen ("The self-assured generation") an article by Anders Rydell.

Three generations. Three ways of living.

Baby boomers from the 1940s and 50s: status-seeking, often in managerial positions and with values that govern their decisions. Ironic Generation X, born in the 1960s and 70s. Achievement-orientated Generation Y, born in the 1980s and 90s, impatient and more loyal to themselves than their workplace.

All three generations may have to work and get along with each other, under the same roof, for 10 to 15 years more.

New technology. New conditions.

The younger generation's familiarity with modern technology also creates new ways of working. Virtual meetings are presumably the most important change, via Skype or other kinds of video conferencing. It's not just possible, it's necessary – for economic and environmental reasons.

To get an idea of the savings, check out the calculations by the Danish National IT and Telecom Agency. You'll find the link at www.efg.info/videomeeting.

Meeting places become workplaces.

Almost fifty percent of co-workers at European offices are "skilled workers." Competence is developed and disseminated by contact between people and in meetings. Add increased mobility to the equation, courtesy of laptop computers, for example. Now add the fact that there are already more co-workers than desks in many offices.

Meetings will increase in frequency and importance. The advent of new technology means the character of meetings is set to change. Several of EFG's new products are developed with exactly that in mind.

What kind of meeting?



Traditional meetings won't just disappear. There will always be conference tables and chairs, for instance.

To see and be seen.

Chairs are pushed back, colleagues lean forward . . . everyone wants to see who's talking, what's written on the whiteboard, or what's on the screen.

The EFG HideTech range features new table shapes, specially designed for those kinds of meetings.



New shapes that let you see and be seen.



Stand-up desks for brief, informal meetings.

Spur of the moment.

"Have you got a couple of minutes?" In project-orientated organizations, there's a real need for quick meetings to check on things, get up to speed, or to test out an idea . . .

Standing up at a meeting, at a table 910 to 1100 mm high, is an indication in itself that the meeting will be short, a little off-the-cuff. From an ergonomic point of view, it's a good idea to change your posture regularly, too. Quick meetings usually take place in office space – rarely in a set room.

The ultimate solution.

The entire EFG HideTech range is designed for smart integration of new technology and features clever cable management solutions. With EFG HideTech AVM (Audio Video Motion) we've gone the whole hog. It's the table that has "everything."

EFG HideTech AVM is fully adapted to the new way of working and is just at home in a meeting room as in the office landscape.

EFG HideTech AVM. The table is equipped with a height adjustable screen. Behind the robust screen there are two loudspeakers and a HD camera. There is a microphone in the desktop, where you also have the possibility to integrate a computer of your own choice.



Requirements analysis

- *Number of places?*
- *In-house or external participants?*
- *Long or short meetings?*
- *IT requirements?*
- *Nature of meeting, presentation, training, workshop?*
- *In a room or open area?*
- *Need for flexibility?*
- *Acoustics?*
- *Temporary workplace?*
- *Adaptation to existing interior design?*
- *Design management?*



EFG HideTech AVM is not just a meeting table, it also builds the company's brand.

Says who you are.

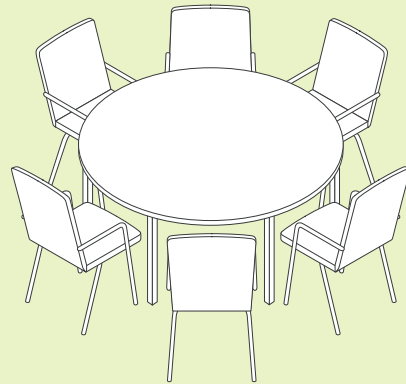
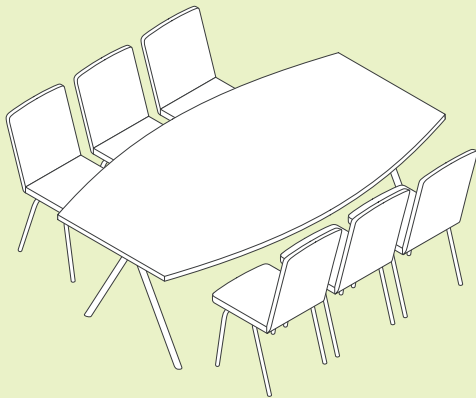
EFG HideTech AVM isn't just functional, it has attitude. It's a way of showing that the company is equipped with state-of-the-art technology, and it builds the brand. It's ideal for companies with meeting rooms as part of their offering, such as conference centres, office complexes, airports and other enterprises with VIP lounges.



The traditional meeting.

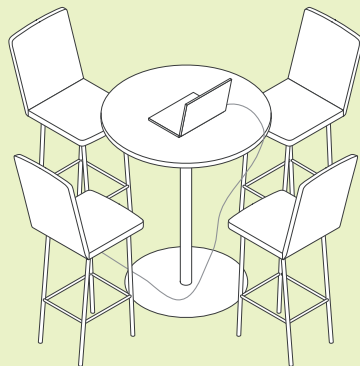
In a traditional meeting we focus on communicating with each other, within the room. There might be computers present, but they don't play a central role.

For smaller meetings in a modern environment, or maybe a secondary meeting room.
Furniture: Avia table 2100x1180/800 mm, height 720 mm and Avia chair.

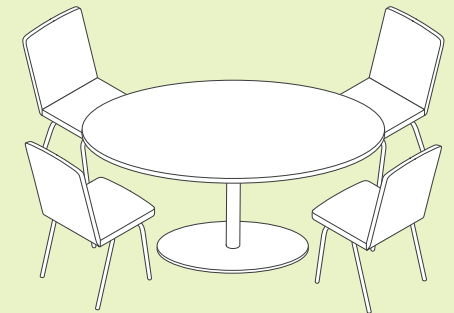
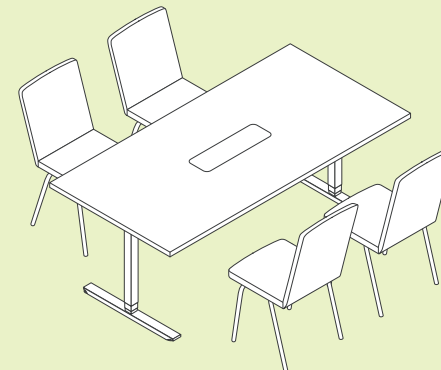
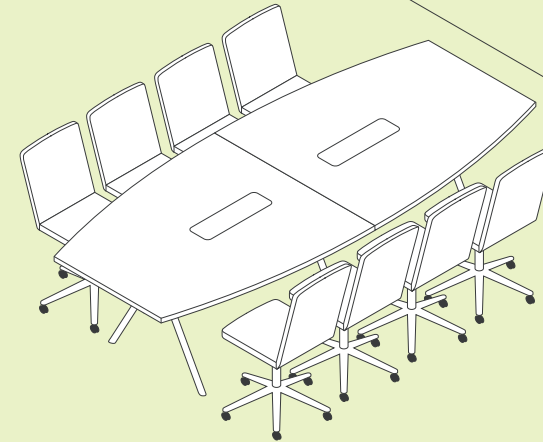


A round table where everyone can see and be seen. Furniture: Avec table Ø 1400 mm, height 720 mm, Titan chair in wood.

Café-style tables for impromptu meetings in the office landscape. Furniture: Astor table Ø 900 mm, height 1100 mm, Graf bar chair.



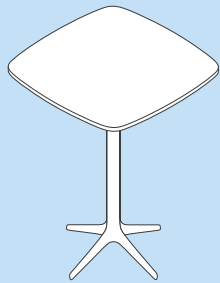
Will there always be traditional conference rooms?
Furniture: Avia table 2800x1180/800 mm, height 720 mm, with cable access and cover. Graf chair with star base.



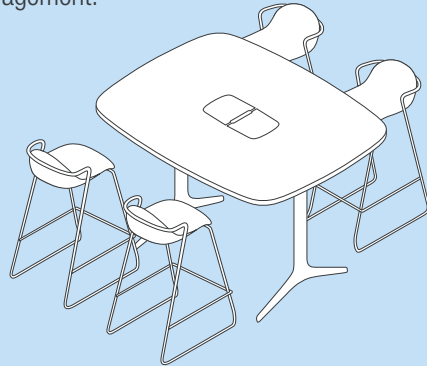
Meeting tables in the office landscape or in smaller meeting rooms.
Furniture: EFG Izi Effect table 1400x800 mm, height 720 mm, Moose chair or Ovalen table 1600x900 mm, Liisa chair.

New ways to meet.

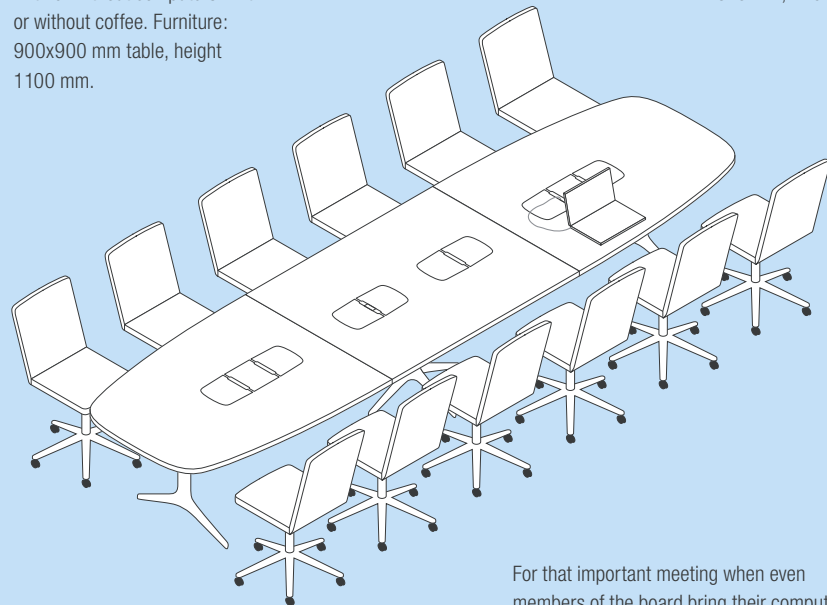
When the people taking part in a meeting are scattered around the globe and/or using computers, you need new technology – even in the tables. EFG HideTech has been developed with that in mind: the latest technology is right there in the table, accessed via a new generation of cable management.



Spur of the moment. Standing. With or without computers. With or without coffee. Furniture: 900x900 mm table, height 1100 mm.



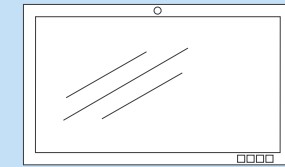
Stand or sit – it's your choice. Table 1400x1100 mm, height 910 mm, EFG Mariquita chair.



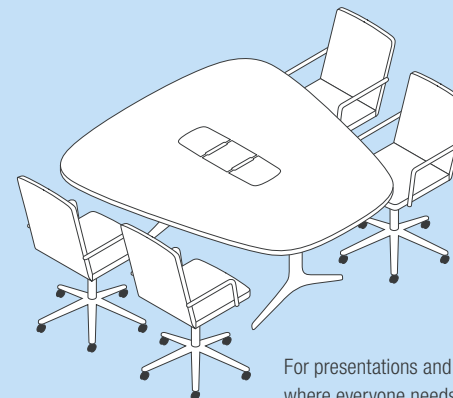
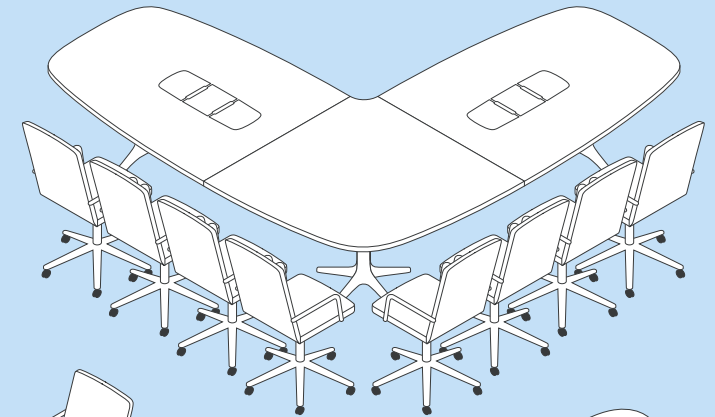
For that important meeting when even members of the board bring their computers. Furniture: table 4200x1100 mm, height 720 mm, Graf chair with star base.



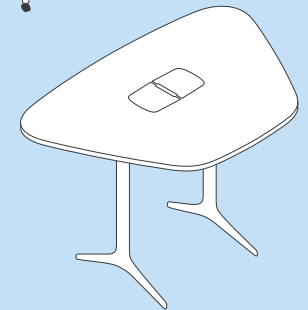
In the meeting room or out in the office. In a conference suite or the VIP lounge. Technology at your fingertips. Table 2100x1000 mm, height 910 mm, Savo Invite High chair.



Tables in a V or U configuration with power and IT access for everyone. Furniture: V-shape table 2600/1100x2600/1100 mm with gently rounded corners, height 720 mm, Woods conference seating.



For presentations and interactive meetings where everyone needs to see and be seen. Furniture: table with adapted tabletop 1600x1500 mm, height 720 mm, Savo S3 chair.



For active meetings. Furniture: table 1600x1100 mm, height 1100 mm, no chairs.

A selection of products.



Avia



EFG Mariquita



Graf



Graf

This is a selection of our furniture for different kinds of meeting scenarios. You'll find seating for short or longer meetings, tables for sitting or standing.

With one of the broadest ranges of meeting furniture on the market, we'll always be able to offer a solution that matches your needs.



EFG HideTech AVM



Moose



Titan Rock



Woods



Bondo Dialog



EFG HideTech



Savo Invite High



Savo Invite



Savo S3



Savo XO Conf M



EFG Izi Effect



Avia



Ovalen

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